

Moonroc

Whitepaper



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MOONROC WHITEPAPER

1.0 ABSTRACT

In the cannabis realm, payment is a crucial issue that has been ignored for a long time. Businesses in this niche are cut off from the rest of the world when innovative payment technologies are concerned. Many CBD businesses have to deal with cash because the major payment platforms and even banks have distanced themselves from the industry. Since they have to deal solely with cash, it is difficult to use important tools like ads, promotions and the likes on popular platforms.

Moonroc ecosystem is striving to craft groundbreaking customized payment innovations for the diverse, evolving, and dynamic Khronic app. Moonroc will use the blockchain technology while devising innovative applications that will alter the payment solutions within the Khronic app, thereby allowing brands to easily run ads, carry out monetization and do much more. Regularly, new and groundbreaking technologies will be incorporated to solve business needs.

Moonroc will be used to improve the end-to-end suite of turnkey financial products, thereby making transactions easier in the Khronic app, while enjoying the incredible features that the Khronic ecosystem offers cannabis brands and allied services.

This Blockchain-based ecosystem is the brainchild of Khronic. Khronic is a startup that has developed an advanced data analytics platform for the cannabis industry with HIVE | A.I., as a parent company, a well-known AI and data analytics team. Our platform, Khronic, empowers cannabis growers, dispensaries, and users to identify the cannabis strain in real-time without needing to undergo extensive lab tests or research. Our platform provides a streamlined and straightforward two-step process to determine the unique properties of different cannabis strains. The platform uses Artificial Intelligence to identify cannabis strains in real-time based on a database of over a million data points.

Cannabis growers and distributors can use the platform to identify and verify their strains, while individuals can use the platform to learn more about their cannabis.

The platform will be available on iOS and Android (the Android version is already available on Early Access) compatible smartphones and connect to an imaging kit. The imaging kit can be purchased from our website or through retail distribution partners. After purchasing the kit, users need to enter a one-time activation code, take a picture of their cannabis flower, and wait a few minutes for a comprehensive report. The imaging produces a detailed image of the flower to enable users to get maximum data prediction output when testing their data. The report will provide information on the flower type, potency, bud quality, and its effect on the user. The features that MoonRoc and Khronic will unleash into the cannabis realm will be intriguing.

2.0 BUSINESS MODEL

2.1 WHITE LABEL ARCHITECTURE

• POINT OF SALE

Within the ecosystem, Point Of Sale systems will be created for cannabis dispensaries that will tie into our mobile app, thereby permitting the cannabis dispensaries to integrate with us. They can easily upload their inventory, keep track of sales, and use the MoonRoc tokens to advertise within the Khronic app.

• ARTIFICIAL INTELLIGENCE

Merchants will be incentivized to upload data linked to their products and sales in the mobile app. The data supplied by the vendor's inventory will be used in the mobile app and deciphered by our innovative AI system. Using artificial intelligence, Khronic will recommend the strains that are available in dispensaries. Potential clients can use this information to know what dispensaries have the strains that they want.

• Reporting System

With the combination of the blockchain ledger and our Point of Sale system, merchants can easily monitor their cashflows in their cannabis business. They can run reports on merchant transactions, analyze the chargebacks that occurred and even look at the agent and affiliate commissions, and so on. With the reporting system in the ecosystem, it is easy for merchants to carry out numerous financial transactions within the ecosystem.

• PARTNER PORTAL

Cannabis brands and merchants can use the partner portal to easily monitor and manage the relationships with others. It will be easy to negotiate with other brands and even strike lucrative deals.

• RECORD KEEPING

The Khronic app will make it easy for Cannabis brands to create special contracts, and store an accurate record of commission payouts that they can

access anytime and anywhere. Record keeping is a lot easier with our ecosystem.

3.0 MOONROC TOKEN

MoonRoc Token is the underlying utility token of this ecosystem, and using it will allow holders to enjoy the incredible features in the MoonRoc ecosystem. With the token, cannabis businesses will easily access innovative payment and tracking solutions to enjoy the perks in Khronic ecosystem like ads. Its other use cases will be discussed in a later section.

This token is designed to solve some issues noticed in other DeFi tokens, and they will be analyzed.

A snag has been noticed with the growth of decentralized finance and the creation of new DeFi protocols regularly. It is common to see newbies in the crypto world ending up in the high APY LP-farming ditch. In the end, they feel that the earlier holders benefited more than them because of their bigger staking rewards.

When a new token graces the market during its presale, it is common to notice that the price may be higher than what is achievable a few days after. The presale price drops once it gets into the domain and meets the famous needle that loves to burst the valuation bubble. Price drops and many holders start to panic.

Incorporating static rewards into MoonRoc will handle the issues that are linked to farming rewards. MoonRoc is here for the long ride, and that is why adding this feature is paramount.

3.1 STATIC FARMING

5% of MoonRoc's total supply is earmarked to holders as static farming rewards. Community members are rewarded for holding MoonRoc through the Static reward system. One reason the team behind MoonRoc birthed this reward system is to solve some issues.

For starters, the amount earmarked for this reward is dependent on the token volume that is traded. Doing this will improve a part of the downward sell pressure that is placed on MoonRoc, which is linked to the early users that may sell their tokens off, once they have accessed incredible APY's.

Another reason is that this will motivate more MoonRoc holders to hold their coins to earn greater rewards that are dependent on the amount of tokens the holder possesses.

3.2 BURNING PROCESS

A common feature of valuable tokens is a reduction in the supply of the token. Basic Economics Law of Demand and Supply postulates that the lower the supply of an item, the higher the value, and that is what MoonRoc's burning philosophy is based on.

At the initial stage, 50% of MoonRoc supply will be burnt, while 5% of the transaction fees will be burnt regularly.

Burning MoonRoc's token will attract incredible benefits to community members, and that is important to the survival of the ecosystem.

MoonRoc's burn strategy is well-tailored and designed to be rewarding to community members in the long term. When the manual burn process begins, it will be displayed on the website to promote transparency. Token burning will remain active until the maximum supply is no less than 420 million.

3.3 AUTOMATIC LIQUIDITY POOL (LP)

Adding an Automatic Liquidity Pool brings along groundbreaking effects to holders of the token.

Using LP allows the contract to collect tokens from both buyers and sell, then put them in the pool to churn out a sturdy price floor. It is not news that liquidity is crucial for a successful crypto project.

Acting as an arbitrage-resistant system, it ensures that the MoonRoc's volume is secured. Stability is crucial and an Automatic Liquidity Pool mechanism makes this feasible. Once the MoonRoc token LP skyrockets, the price stability acts in a similar way, thereby leading to a cushion for the token holders and a sturdy price floor that everyone craves. Doing this will reduce cases of greater dips if a whale decides to sell their tokens in the future.

Tokenomics

Maximum supply: 1 Quadrillion

Burned Tokens: 50% burnt at start

Launch Token: 50% of Maximum Supply

Transaction fee:

Every transaction will have a 10% transaction fee. 5% of the fee will be given to holders as static farming rewards, while 5% of the fee is burnt. Part of the static farming rewards is allocated to a liquidity pool wallet.

4.0 TOKEN UTILITY

Use cases that are attached to MoonRoc are astonishing, meaning that the token will not only be traded, but also drive innovations in the cannabis industry.

- **Monetization**

Like earlier mentioned, the Cannabis industry has been cut off from the rest of the world when payment solutions are concerned. MoonRoc token will be a form of payment to purchase the services like advert spots that the Khronic team offers.

- **Image Kit Purchases**

With the MoonRoc token, users can easily purchase image kits on the Khronic ecosystem. The imaging produces a detailed image of the flower to enable users to get maximum data prediction output when testing their data. The report will provide information on the flower type, potency, bud quality, and its effect on the user.

- **Adverts**

With how popular the MoonRoc ecosystem will be, cannabis brands and other brands may want to push their products to our community members. To purchase ad spots within the ecosystem, the token will be used.

- **Boosting Post On The Khronic App**

Community members that want to boost their posts to get more views and comments will do that using the MoonRoc tokens within the Khronic App.

5.0 KHRONIC APP

An innovative and seamless app has been created for users to enjoy the incredible functionalities that the ecosystem offers. It is at its Beta stage, which is available on android and IOS. Users can easily navigate through the app and carry out activities. Much thought and experience were put into the creation of the UI/UX aspect. When a user runs into an issue, there is a responsive support team on ground to help them solve their issues and take suggestions. With the app, the user can explore the utility of the MoonRoc token to its fullest.

6.0 PROCEEDS ALLOCATION

When the initial sale of our token is done, the proceeds raised will be put to good use in the ecosystem.

• Completion And Further Development Of Khronic

The team behind Khronic will always churn out incredible functionalities in the ecosystem to satisfy every member of the community, from the merchants down to clients. Regularly, new innovations find their way to the cannabis and DeFi payment realm, meaning that the Khronic team will always be on top of their game to ensure that they stand apart from their competitors.

• Implementation Of Our DeFi Digital Token Into Our App And New Key Features

With a part of the funds raised, Khronic will implement the DeFi digital token that will act as the underlying utility token of the ecosystem. New and important features will also be incorporated into the Khronic universe.

• Research And Development

Every organization that wants to survive invests heavily on Research and Development. Khronic's research and development process will focus mainly on cannabis and the DeFi worlds. Khronic will employ the best within those ecosystems to lead this subdivision. In the end, community members will benefit heavily from this.

• Further Development Of Our Mobile App Khronic

Khronic mobile app will not remain the same for a long time. As time goes on, new features will be added to improve the consumer experience. Suggestions will be collated from community members and implemented, where necessary. Everything that is done is to make the user experience of consumers an incredible one.

- **Employee Salary**

Khronic has experienced employees working tirelessly to make the mission of this project a fruitful one. These employees are the best at what they do, with experience in cannabis, CeFi and DeFi.

Challenges That The Ecosystem May Face

Creating a groundbreaking solution is not an easy task, as there are obstacles that one may face on the road. With the legal challenges that are common in the Cannabis market, it may take some time before our mission is achieved. Though, some states have decriminalized cannabis to a certain extent, there are still some legal issues and contradictions that exist. Issues like this have made it hard to create a timeline for this project. The Cannabis industry is currently working with the government to look for a way to make their business a seamless one. Once Cannabis is fully decriminalized, this project will swing into action.